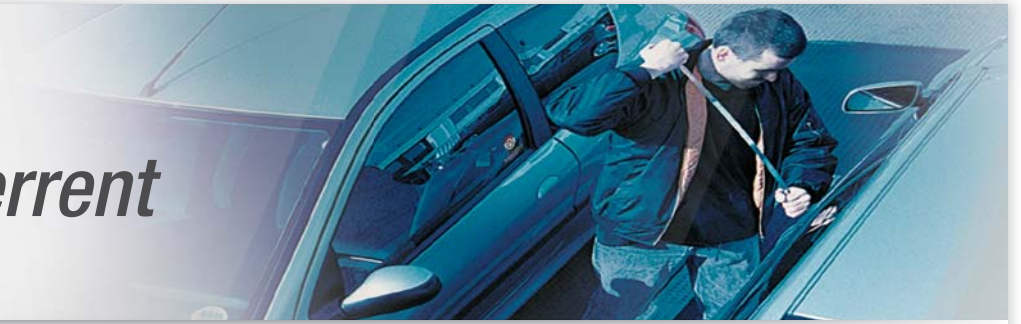


# The Ultimate Auto Theft Deterrent



## Invisible Phantom Footprints

Exclusively designed by 3M for IAS, Invisible Phantom Footprints® protects vehicles on six different areas with permanent, tamper-resistant labels. These labels are impossible to remove intact. When an attempt is made to remove one, a phantom image of the unique registered vehicle identification number is left on the vehicle. This phantom image can be seen only under UV light.



## Theft Avert

The Theft Avert® vehicle marking system is a unique window-etching product. This is yet another effective anti-theft program that gives customers a preferred security system that helps to identify vehicles if they have been stolen. Customers who buy Theft Avert may qualify for a comprehensive insurance discount.



## DataDot

DataDots are state of the art identification technology which allows vehicles to be marked with its own DNA. Each the size of a grain of sand, DataDots are laser etched with microscopic identification information that is easy for police to trace. DataDots are suspended in a clear-drying liquid adhesive with UV elements, immediately alerting authorities that the vehicle is protected. Police only need to locate one DataDot using a simple 30x magnifying device to verify true ownership of the vehicle.



### Customer Benefits

- Greater likelihood of a stolen vehicle being recovered
- Possible insurance discounts
- Peace of mind



This anti-theft warning decal discourages car thieves because they know that your vehicle is protected.

### Key Benefits of IAS Anti-Theft Protection

- No risk. These products are free for new dealer sign-ups to install on their original inventory.
- Bigger market. These products can be sold on new, lease, or used vehicles.
- More repeat customers. Programs are available to help drive customers back to the dealership.
- Fully insured. These products are fully insured by A rated American Bankers Insurance Company of Florida.



For more information or for a free demonstration, call: 800.346.6469 or visit us online at: [www.iasdirect.com](http://www.iasdirect.com)