

IT'S EASY TO SEE HOW CRYSTAL FUSION  
CAN ADD VALUE TO EVERY SALE.

## Boost Profits

- A proven profit-generating program
- Easy to sell; easy to install
- Builds value, customer satisfaction and loyalty
- Another way to differentiate your dealership

## Energize F&I

- Adds revenue to the sale and value to the vehicle
- Provides car buyers with a tangible, easily recognized benefit
- Strengthens long-term customer relationships
- Improves driver safety and passenger protection
- Enhances the performance and durability of glass

## Improve Customer Relations

- Improves clarity and visibility to extend driver reaction time
- Deflects small road debris to reduce damage to glass
- Significantly reduces night glare
- Allows insects to be easily washed away
- Makes ice and snow much easier to remove
- Protects against acid rain, corrosion and mineral buildup

**THE CHOICE IS CLEAR.  
CRYSTAL CLEAR**

Crystal  
fusion™  
TECHNOLOGIES, INC.

**IAS**

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