

Dents & Door Dings are a thing of the past with
Door Ding Protection



Up to 5 year Service Agreement for Door Dings

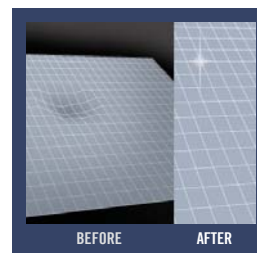
This IAS door ding protection program protects cars and trucks against door dings and small dents without the need for expensive and time consuming body shop repairs. Paintless Dent Repair (PDR) was developed by automobile manufacturing production teams to permanently remove door dings and minor dents. The innovative PDR process uses specialized hand tools to manipulate and flex metal back to its original form. Because PDR works from behind the vehicle's damage, it does not require sanding, painting or body fillers. This helps to retain the vehicle's resale value. In most cases, there is no evidence that a dent ever existed.

Dealer Benefits

- Improved CSI scores because of excellent customer acceptance and customer retention
- Guaranteed profits since PDR requires no investment, no installation, and cannot be cancelled
- Increased sales in other service areas due to customers bringing vehicles in for PDR claims
- Can yield significant additional dealer profits because many dealers experience over 50% sales penetration
- Door Ding Protection is a great addition to a finance or lease menu

As part of this program, repairable areas are limited to exterior vertical panels only, but covers reimbursement of their primary vehicle's other than collision (comprehensive) deductible up to a maximum of \$1,000 in the event vehicle incurs damage due to a hail storm. Paint scratches are not covered under the service program, although light abrasions to paint can generally be buffed out.

Customers can bring their automobiles to the service drive of your dealership where certified technicians can repair the vehicle in a matter of minutes. In fact, most PDR repairs can be completed in about the time required for an oil change.



For more information or for a free demonstration, call: 800.346.6469 or visit us online at: www.iasdirect.com