

Keep Vehicles Looking Showroom New with
Super Polysteel



Super Polysteel Environmental Protection

Professional Series Super Polysteel® Advanced Formula System keeps vehicles looking their best for years to come. Super Polysteel offers protection for both inside and outside a vehicle – paint, fabric, carpet, vinyl and leather.

A customer who buys the Super Polysteel system has protection against fading, chalking, loss of gloss, acid rain, tree sap, bird debris, and most spills. Should something happen to the vehicle, the customer can have his or her vehicle professionally cleaned or buffed to repair the damaged surface and return it to its original condition. Super Polysteel also provides coverage to repaint or replace a damaged surface if it cannot be returned to its original condition.



Program Details

IAS agents install Super Polysteel at the dealership and train dealership personnel to apply the product. Dealerships remit a form every month indicating Super Polysteel package and warranty sales along with payments for each warranty. IAS processes the warranty, and then ships each customer a 6-product maintenance kit personalized with a color logo of the selling dealership.

Customer Benefits

- Interior and exterior environmental protection
- Can help maintain vehicle value
- 6-product maintenance kit

Key Benefits of the Super Polysteel Advanced Formula System

- Low cost. There is no risk to the dealer to start selling this product. A case of chemicals is FREE to new dealer sign-ups.
- Delayed payment. Dealers pay for a warranty only after it is sold.
- Customized marketing. Dealers can have maintenance kits customized with individual color dealership logos.
- Expanded market. This product can be sold on new, lease, or used vehicles.
- Convenience. IAS sends the maintenance kit directly to dealership customers within just a few weeks after the purchase of the vehicle.
- Fully insured. This product is fully insured by A rated American Bankers Insurance Company of Florida.



Maintenance kits can be customized with individual color dealer logos.



For more information or for a free demonstration, call: 800.346.6469 or visit us online at: www.iasdirect.com