

**Benefits and Eligibility
may include:**

- Risk protection for new and used cars.
- Protection for the term of your loan/lease up to 84 months.
- Protection for vehicles financed up to \$100,000 at time of purchase.
- Debt protected up to \$50,000.
- Deductible may be covered up to \$1000.
- GAP Plus Option that may include \$1000 towards the purchase of a new vehicle.*

No amounts or values are guaranteed. Terms and amounts vary by program and by state. Please refer to your GAP agreement for more complete conditions and exclusion details.

**GAP Plus option may be considered insurance in some states. Product availability varies by state.*



*Help bridge the
GAP between the
amount you owe
and the amount your
primary insurance
company pays.*

Guaranteed Asset Protection products
are marketed by:



Customer Service Center, Inc.
PO Box 19340 • Kalamazoo, MI 49019

**In case the unexpected
happens to your vehicle.**

**Guaranteed Asset
Protection**

Why take chances with your investment?

Will you still be paying for your vehicle after it is gone? You probably assume that if your new vehicle is stolen or damaged beyond repair, your primary insurance coverage will pay off the remaining balance you owe. Did you realize that the vehicle you just purchased starts to depreciate *the moment you drive it off the lot?*

You may be surprised to learn that the value your primary insurance company places on your vehicle, may be *substantially less* than the amount you actually owe. The result is a financial "gap" and YOU must make up the difference. This "gap" liability could cost you thousands of dollars.

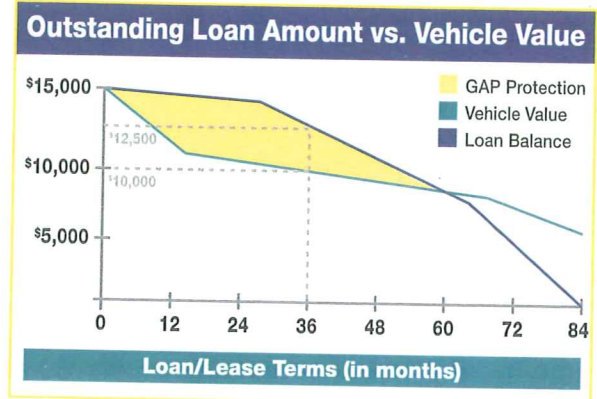
Guaranteed Asset Protection (GAP) can be added to your loan contract. With GAP, you can help assure that you're not held responsible for unmanageable liability between your loan or lease obligation and what your primary insurance will pay.*

Example ²

Your loan payoff:	\$16,000.00
Actual Cash Value of your vehicle:	13,000.00
Your deductible:	500.00
Your primary insurance settlement:	12,500.00
Potential out-of-pocket:	3,500.00
GAP pays:	3,500.00
YOU OWE:	\$0.00

*This is an outline for Guaranteed Asset Protection (GAP). This is not a guarantee, an offer to sell, or a solicitation. GAP is not available in all states. For availability, coverage terms, limitations and exclusions, refer to the actual agreement.

Example ²



What does GAP Protection provide you?

SECURITY! - You can ease the financial burden associated with the loss of your vehicle.

PROTECTION! - Your credit rating and the value of your vehicle are protected.

STABILITY! - You are assured a positive financial transition when it is needed most.

PEACE OF MIND! - Your worries about further financial loss are minimized.

How do I get GAP Protection?

Simply ask for an acceptance form.

No separate cash payment is required since the cost for GAP can be added to your loan.

^{1,2} This is a sample only. No amounts or values are guaranteed. Terms and amounts vary by program and by state.