Multi-Shield

Protect Against Multiple Problems



The R.O.A.D. InTire® program is a comprehensive tire and wheel repair and replacement guarantee. Coverage is not pro-rated, it is less expensive than traditional road hazard coverage. All replacement tires purchased are covered for the term of the contract. In addition, customers can have repairs and replacements completed at the location of their choice. Best of all, customers don't have to buy another road hazard program for five years plus the R.O.A.D. InTire program includes a free 24/7/365 "sign-and-go" benefit. R.O.A.D. InTire is offered at a low cost to dealerships, can be added to new, lease and used vehicle product menus, and is a great companion product to link with vehicle service contracts. The program also informs customers that the dealership is in the tire business which ties the customer back to the service department.

Key Benefits of R.O.A.D. InTire

- Expanded product menu. The R.O.A.D. InTire program is a low-cost product to add to dealership menus.
- Versatile administration. This program can be combined with a vehicle service contract.
- Expanded market. This program can be sold on new, lease or used vehicles and multiple policies can be sold to one customer.
- Cross marketing. By learning of R.O.A.D. InTire, customers learn that your dealership is in the tire business as well as the auto sales business.

Customer Benefits

- Full reimbursement for all expenses including tire, wheel and labor.
- Free 24/7/365 "sign-and-go" dispatch service.
- These Products are fully insured by A rated Virginia Surety Company, Inc.



24-Hour Toll-Free Roadside Assistance. The Multi-Shield vehicle is equipped with an Emergency Road Service (up to \$25) and Towing (up to \$50) for the term checked. When the Multi-Shield vehicle is disabled on the road, the Emergency Service Line will dispatch authorized service. Service will not accept paid bills for reimbursement. Service is for Multi-Shield vehicle listed only. The Multi-Shield vehicle comes with a 24-hour toll-free telephone number for use 365 days a year throughout the United States and Canada whenever the Multi-Shield vehicle becomes disabled on the road. Call the toll-free number (1-800-221-8062) and service will be provided for covered services. *Important: The service provider cannot service an unattended vehicle. Service provided must be a covered benefit under the terms and conditions described.*

Key Benefits of Emergency Roadside Service

- MECHANICAL FIRST AID: Any emergency service requiring a minor adjustment (exclusive of parts), to enable the Multi-Shield vehicle to proceed under its own power.
- TIRE SERVICE: Change an inflated spare from mount to wheel on the Multi-Shield vehicle.
- BATTERY SERVICE: Attempt to start Multi-Shield vehicle with a booster cable.
- DELIVERY SERVICE: Delivery of an emergency supply of gasoline, oil or water to the Multi-Shield vehicle, excluding costs of materials.
- EXTRICATING SERVICE: The Multi-Shield vehicle may be extricated if accessible from public street or highway and does not require shoveling of snow.
- AUTO ACCIDENT TOWING: If a Multi-Shield vehicle is involved in a reportable accident with another vehicle, towing will be provided up to \$50.
- LOCKOUT SERVICE: If keys are locked inside the Multi-Shield vehicle, Road Service will attempt to open vehicle (up to \$50 per service).



For more information or for a free demonstration, call: 800.346.6469 or visit us online at: www.iasdirect.com

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This IAS door ding protection program protects cars and trucks against door dings and small dents without the need for expensive and time consuming body shop repairs. Paintless Dent Repair (PDR) was developed by automobile manufacturing production teams to permanently remove door dings and minor dents. The innovative PDR process uses specialized hand tools to manipulate and flex metal back to its original form. Because PDR works from behind the vehicle's damage, it does not require sanding, painting or body fillers. This helps to retain the vehicle's resale value. In most cases, there is no evidence that a dent ever existed.

Dealer Benefits

- Improved CSI scores because of excellent customer acceptance and customer retention.
- Guaranteed profits since PDR requires no investment, no installation and cannot be cancelled.
- Increased sales in other service areas due to customers bringing vehicles in for PDR claims.
- Can yield significant dealer profits because many dealers experience over 50% sales penetration.
- Door Ding Protection is a great addition to a finance or lease menu.



As part of this program, repairable areas are limited to exterior vertical body panels only. Hail damage and paint scratches are not covered under the service program, although light abrasions to paint can generally be buffed out.

Customers can bring their vehicle to the service drive of your dealership where certified technicians can repair the vehicle in a matter of minutes. In fact, most PDR repairs can be completed in about the time required for an oil change.



Repairs any small cracks, stars or chips on the front windshield caused by road hazards that are repairable through an existing Windshield Repair process. Windshield Repair is a permanent process that removes air from the break and fills it with a curable resin. The process bonds the glass together, restores strength to the windshield, improves the break's appearance and prevents the break from spreading.

Customer Benefits

- Will help maintain vehicle value.
- Stops cracks from spreading.
- A van is dispatched to location of customer's choice.

Key Benefits of Windshield Repair Coverage

- Expanded market. This product can be sold on new, lease or used vehicles.
- Fully insured. This product is fully insured by A rated Virginia Surety Company, Inc.

Safelite Solutions is IAS' Windshield fulfillment company.

- Provides complete claims management solutions for the nation's leading fleet and insurance companies.
- The company will serve as IAS' field service organization for windshield repair.
- Safelite's Repair Medics[®] technicians service more than 400,000 windshields per year. By using state of the
 art resins and tools, they ensure the highest quality and most durable repairs.
- Safelite network includes over 10,500 affiliate providers and serves the needs of more than 100 insurance and fleet companies, including 15 of the top 20 property and casualty companies.



Remove unsightly stars, chips and small cracks from your windshield — without a deductible!

